

UPDATE TO YOU-APP TERMS OF USE AND PRIVACY POLICY

SEPTEMBER 12th, 2015

With this latest YOU-app 3.0 Chia update we also updated our Terms of Use and our Privacy Policy. Many things have happened since the beginning of this year, and we are planning many more, so it was time to slightly tweak our legal lingo to reflect that.

The main updates are:

Allowing User Generated Actions - We are planning to open up the service more and more to you, our dear users, in order to give you the opportunity to create your own actions, as well as do actions created by other users. This means we have in several places added text referring to not only "third party partner content" but also "content provided by you or by other users". We also had to add a note that providing such content does not oblige us to pay you any compensation, unless otherwise agreed between you and us. To be clear, we do not have this feature in YOU-app 3.0 Chia but will include it at a later date!

Searching for users - Likewise, in later updates we're planning to make it easier to search for users in the app. Hence we added a small note that you are/will be able to search for users by their name, username or "other personal identifiers added by you".

Regulation related to sponsored content - We do not display or promote any sponsored or otherwise paid content in YOU-app. We may though at a later stage do something like this (always, however, keeping with the philosophy of the app!), and our terms of use have always mentioned it. The small change we did was this: Previously there has been no regulation, but as it stands now, it looks like the ASA are finally going to make some rules on how vloggers, bloggers and other providers of digital media have to label content to make it clear when they have been paid by a brand or promote a product. We think this is a great development! It is very important that us consumers are not misled, and hence, we added a note in our terms of use to highlight that we will naturally follow any regulations related to this if we ever do paid content. But don't worry, if and when we consider this we will have discussed it with the community first!

Deletion of account - For clarity we added a paragraph on your right to delete your account at any time. For the purposes of backups, archiving and/or audits we may though keep some data for a reasonable time although it is no longer visible in the app.

Office address change - We've had four different offices in the last two years, so we're being realistic about the future. Instead of naming the exact physical location of our office in legal documents, we now refer to the address being found on you-app.com. :)

Very best, the YOU-team